Pereira, Rui P.G.

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AWARDS

2023

Core77 Design Awards
Winner - Interaction Award
Tower of Faces - USHMM, Tessellate Studio

Core77 Design Awards
Notable Emerging Technologies Award
Tower of Faces - USHMM, Tessellate Studio

2015

CANNES LIONS Bronze Award
Innovation and Creative Data - Social Data
Moving Words - Mutual Liberty, Havas Worlwide

2010/11

INOV-Art Award
Research Fellowship

2006/08

Calouste Gulbenkian Foundation and
Luso-American Foundation Scholarship

2006/08

New York University - Tisch School of
the Arts Graduate Student Scholarship

2005

Honor Award IMAGO'05 / Heineken
"Wanna be a VJ" contest

SKILLS

Strategy, Research,
Thought Leadership,
Workshop Facilitation,
Natural User Interfaces,
Spatial Computing,
Hi/Lo-Fidelity Prototyping,
Production Management,
Bycicle riding

PROGRAMMING:
Unity / C#,
C++/OpenFrameworks,
Processing, Arduino

FABRICATION:
3D Printing, CNC,
Fiberglass, Rubber Molding,
Light metals and Wood

LANGUAGES

Portuguese (native)
English (fluent)
Spanish (fluent)
French (un petit peu..)

EDUCATION

May 2008
MPS, Interactive Telecommunications Program
Tisch School of the Arts, New York University

December 2004
Human Factors and Usability for Information Systems - Post-Graduate Specialization
Universidade Técnica de Lisboa

September 2003
Novas Tecnologias da Comunicação - New Media and Interactive Technologies
Universidade de Aveiro

PROFESSIONAL EXPERIENCE

September 2019 - currently
Lead Creative Technologist, Spatial Computing Consultant
Clients incl/: **Meta - Reality Labs Research, RLab, Google Research - Cerebra, Microsoft, Tessellate Studio, A_DA, Listen Inc., USHMM, Real Chemistry**

January 2017 - currently
Adjunct Faculty teaching Mixed Reality: Magic Windows and Mixed-Up Realities
New York University - Interactive Telecommunications Program

October 2014 - September 2019
Senior Creative Technologist
GOOGLE

September 2012 - September 2014
Lead Interaction / R&D Designer
HAVAS Worldwide, Innovation LAB

January 2012 - June 2012
Visiting Scholar teaching Audiovisual Systems
MFA Design and Technology - Parsons The New School for Design

September 2009 - January 2013
Interaction Design and Creative Technology Consulting
Clients incl/: **FakeLove, Rockwell Labs, Intel, Volvo, Moey Inc.**

October 2008 - July 2009
Interaction Designer
IDEO

May 2008 - March 2011
Researcher / Interaction Designer
T-MEMA - EyeWriter

Jan 2008 – May 2008
Internship with Zachary Lieberman / OpenFrameworks
EYEBEAM OpenLab R&D

May 2004 – August 2006
Multimedia Creative / Researcher
TEATRO DA TRINDADE

March 2003 - March 2004
Researcher / Multimedia Designer
C.I.T.I. (Centro de Investigação para Tecnologias Interactivas), Univ. Nova de Lisboa

PUBLICATIONS

' TuIST - Transformable uber Interface for STardom'
(2009)Proceedings of the 23rd BCS Conference on Human Computer Interaction,
HCI'09, Cambridge   - UK
(2008)Proceedings of the International Conf. on Advances in Computer Entertainment
Technologies,ACE'08, Yokohama   - Japan

' Loop-R - Realtime Video Controller Interface'
(2008)Proceedings of the Internationsl Conf. on Advances in Computer Entertainment
Technologies,ACE'08, Yokohama   - Japan
(2007)Proceedings of the New Interfaces for Musical Expression Conference
NIME'07, New York   - USA