Pereira, Rui P. G.

http://www.rux-werx-here.net

628 Bergen Street, apt. 3
Brooklyn - New York
NY 11238

(+1) 650 713 62 43
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AWARDS

2010/11
INOV-Art Grant for Research

2006/08
Calouste Gulbenkian Foundation and
Luso-American Foundation Scholarship

2006/08
New York University - Tisch School of
the Arts Graduate Student Scholarship

2005
Honor Award IMAGO'05 / Heineken
¨Wanna be a vj¨ contest

SKILLS

NUI , Gestural Interaction,
Exploratory Research,
Concept Design,
Storytelling,
Personas / Scenario creation,
Storyboarding,
Video Sketching/Prototyping,
Hi / Lo-fidelity Prototyping

PROGRAMMING:
C++/OpenFrameworks,
Processing,
Unity / C#,
Isadora,
ActionScript 3.0

MICROCONTROLLERS:
Arduino/Wiring platforms

SOFTWARE:
Adobe Photoshop,
Adobe Illustrator,
Adobe Flash,
Adobe After Effects,
Adobe Premiere,
Apple Final Cut Pro,
Apple DVD Studio Pro,
Autodesk Cleaner

FABRICATION:
Fiberglass,
Rubber molding,
wood and light metals

LANGUAGES

Portuguese (native);
English (fluent);
Spanish (fluent);
French (read ability);

EDUCATION

May 2008
MPS, Interactive Telecommunications Program,
Tisch School of the Arts, New York University

December 2004
Human Factors and Usability for Information Systems – Post-Graduate Studies
Universidade Técnica de Lisboa

September 2003
Novas Tecnologias da Comunicação (New Media and Interactive Technologies)
Universidade de Aveiro

PROFESSIONAL EXPERIENCE

October 2014 - currently
GOOGLE, The ZOO
Creative Technologist

September 2012 - September 2014
HAVAS Worldwid, Innovation LAB
Lead Interaction / R&D Designer

January 2012 - June 2012
Visiting Scholar
MFA Design and Technology - Parsons The New School for Design

September 2009 - January 2013
Freelancer
Interaction Design and Creative technology Consulting

May 2010 - March 2011
T-MEMA
Researcher / Interaction Designer

October 2008 - July 2009
IDEO
Interaction Designer

July - September 2008
T-MEMA
Collaborator, Technical assistance and Artistic representation

Jan 2008 – May 2008
EYEBEAM - OpenLab _ R&D
Intern with Zachary Lieberman / OpenFrameworks

May 2004 – August 2006
TEATRO DA TRINDADE
Multimedia Creative / Researcher. Interactive Technology Consultant

March 2003 – March 2004
C.I.T.I. (Centro de Investigação para Tecnologias Interactivas), Univ. Nova de Lisboa
Researcher / Multimedia Designer

2003 – currently
Educator / Workshop instructor
Educational Activities on Interactive Interfaces and Audiovisual Performance

1999 – currently
Live Visuals performer, artist

PUBLICATIONS

'TuIST - Transformable uber Interface for Stardom'

(2009) Proceedings of the 23rd BCS Conference on Human Computer Interaction,
HCI'09, Cambridge - UK

(2008) Proceedings of the International Conference on Advances in Computer Entertainment Technologies, **ACE'08**, Yokohama - Japan

'Loop-R - Realtime video controller interface'

(2008) Proceedings of the International Conference on Advances in Computer Entertainment Technologies, **ACE'08**, Yokohama - Japan

(2007) Proceedings of the New Interfaces for Musical Expression Conference
NIME'07, New York - USA

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LECTURES / TALKS

2014
Experimenting Interactions
XI Día C, Pamplona, Spain

2013
NYCCHI presents: UX for IOT: An Agency Showcase
New York, USA

2012
Conferencia: Vj Historia y práctica.
MOD Festival - Guadalajara, Mexico

2011
Research Presentation @Art && Code 3D
Center for Creative Inquiry, Carneggie Melon University - Pittsburgh, US

Work/Career Presentation @ Ciclo de Conversas Design+Multimédia
Universade de Coimbra - Coimbra, Portugal

2010
Looop-R presentantion @HandMadeMusic Night
Casa da Música - Porto, Portugal

2009
23rd BCS Conference Human Computer Interaction
University of Cambridge - Cambridge, UK

2008
Looop-R presentantion @HandMadeMusic Night,
3rd Ward - Brooklyn, USA

Dorkbot, Mexico D.F.
Mexico D.F., Mexico

WORKSHOPS

2012
Workshop 'Interface Design for Live Visuals performance'
IAI? - Instituto de Artes Interactivas - São Paulo, Brazil

2011
Workshop 'Interface Design for Live Visual performance'
MOD Festival - Guadalajara, Mexico

2010
Workshop 'Interface Design for Live Visual performance'
Alquimia da Cor - Porto , Portugal

Workshop 'Interface Design for Live Visual performance'
xdAtelier - Coimbra, Portugal

2006
Workshop 'Interface Design for Live Visual performance'
ShowSkils'4 UK - Manchester, UK

Workshop 'VJ'ing - Live Visuals Interfaces'
Festival de Curtas Metragens de Vila do Conde - Vila do Conde, Portugal

2005
Workshop 'M.I.V.(Manipulacao de Imagens ao Vivo)'
Fac. de Belas Artes da Universidade de Lisboa - Lisboa, Portugal

Workshop 'M.I.V.(Manipulacao de Imagens ao Vivo)'
Escola Superior de Artes e Design das Caldas da Rainha - Portugal

EXHIBITIONS / PERFORMANCES

2012
IEM - interactive installation
Luminance Exhibit - Paley Center for Media - NYC, US

Philaments - AudioVisual performance
MOD Festival - Guadalajara, Mexico

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2011

Splaf7 live visuals performance with FaltyDL(US)
VIA Audiovisual Festival 2011 - Pittsburgh, US

Soundbird Interactive Installation
MOD Festival - Guadalajara, Mexico

2010

Splaf7 live visuals performance with Matthew Dear(US) and Onra(FR)
VIA Audiovisual Festival 2010 - Pittsburgh, US

Saturn Never Sleeps multimedia performance
Berghain , Panorama Bar - Berlin, Germany

Saturn Never Sleeps multimedia performance
Ghetto Club - Istambul, Turquey

2009

Einstein's Time Mirror
Collaboraction's Carnival - Chicago, US

Dual_blur audiovisual performance
Adição+ Festival de Artes Performativas e de Palco - Caldas da Rainha, Portugal

PsychBolas - generative drawing print
Busan International Design Exhibition 2009 – Invited Designers - Busan, Korea

2008

SoundBird - generative print
Busan International Design Exhibition 2008 – Invited Designers - Busan, Korea

IEM - interactive installation
Interactivos?'08, Centro Cultural de España – Mexico DF, Mexico
Sponsored by MediaLab Madrid - Museo del Prado, Centro Cultural de España - Mexico

Dual_blur audiovisual performance
VAAI II - Video As An Instrument II - Brooklyn, US
Sponsored by Experimental Television Center, NYSCA, Institute for Electronic Arts

Dual_blur audiovisual performance
{R}ake A/V - Brooklyn, US

2007

Dual_blur audiovisual performance
Tranzducer 0.11 - LEMUR - Brooklyn, US

Dual_blur audiovisual performance
vBrooklyn Video Festival - Brooklyn, US
Sponsored by NYSCA, New York City Department of Cultural Affairs - NYCulture,
Experimental Television Center, idmi – brooklyn experimental media center, NYU PolyTechnic University

Dual_blur audiovisual performance
Abertura Festival - Lisbon, Portugal

Dual_blur audiovisual performance
EyeWash - Brooklyn, US
Sponsored by New York City Department of Cultural Affairs - NYCulture

Soundbird Interactive Installation
Big Screens Show, InteractiveCorps (IAC) - NY, US
Sponsored by InteractiveCorps, NYU -Tisch School of the Arts

2006

Loop-r - live visuals performance interface
FILE – Festival Internacional de Linguagem Electrônica - Sao Paulo, Brazil

visual_basiq - live visuals performance
ShowSkills 4'UK - Manchester - UK

visual_basiq - live visuals and video mapping performance
RedBull Popular Soundclash III
Sponsored by RedBull, RedBull Music Academy

2004

Einstein e Picasso - set of four interactive installations
Teatro daTrindade - Lisboa, Portugal

visual_basiq - live visuals performance
ShowSkills - Manchester - UK